No changes to rules on media ownership should be made that allow greater concentration of ownership in one set of hands in any market. The current rules for ownership have already drastically narrowed the number and range of ownership viewpoints and voices in media; to narrow them further most definitely does NOT benefit the American people. (Though it would be a boon for media conglomerates, it would be a boondoogle for consumers). It should be particularly onerous, and difficult, for media companies to gain approval to own more than one type of outlet in each market.